First Last

English 1010

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12 November 2017

Media Analysis Organization Ideas

**[Topic] Overview and Context**

* Consider an introduction that briefly explains what you’re doing in the essay (i.e. performing an evaluation review of different genres and media for their strengths and weaknesses) and a brief introduction to the topic you chose.

**[Article Title] Summary and Review**

*Article Summary and Review*

* Don’t forget to include your full attributive tag! (Author’s full name, article full title (in quotes), and publication place (in italics).
* What are the defining features/components of the genre (scholarly article, documentary, meme, etc.)?
* What are the defining features/components of the medium (written essay, film, social media post, etc.)?

*Genre and Medium Strengths*

* What are the informative and/or persuasive advantages of the author(s) using this genre/medium?

*Genre and Medium Limitations*

* What can this genre/medium not do very effectively? Put differently, what is lost or compromised by this choice of genre/medium?

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**Conclusion and Recommendations**

* At least one page, with paragraphing and specific references.
* After evaluating the genre and medium of all your selected pieces, your conclusion should make an argumentative claim (backed with reasoned support) about how a person’s consumption of some of the genres/media over others would likely shape how they feel about the topic and ultimately form an opinion or position. Put differently, how does the choice to engage with certain genres/media while ignoring others potentially shape how someone comes to understand the stakes, nuance, and depth of your selected topic?
* Do not skimp on the conclusion requirement. Make sure to make a strong, argumentative claim and show you’ve synthesized your thinking about how genre and medium focus the discourse.

Works Cited

Copy and paste. Make sure it is double spaced, no space after, and alphabetized!

Paper Tips:

* Remember, you’re not making an argument or taking a stand on the topic itself. Your focus is on how well (and problematically) the different genres and media act as methods of giving information.
* Your essay will be a review of all three pieces. You’re not taking a side on the topic you selected. You’re not writing an argument about the topic itself. The focus of your essay is to analyze the possibilities and limitations of the genres and media. You are seeking to discuss the benefits of each genre/medium, the limitations of each genre/medium, and how those benefits and limitations lead to different ways to discuss the topic at hand.
* Make sure to reference the specifics of the individual piece and topic.
* Make sure to consider the questions posed above from the perspective of the potential audience.
* Make sure to use the specifics of the individual piece and topic to demonstrate/prove these evaluations.
* While this essay should use proper formatting for the alphabetic text, memes or tweets, if you chose these options, should be included as screenshots or some kind of image of them (inserted and justified into the text in a design savvy way). The inclusion of images will technically make your page count longer since they take up space.
* Requirements: 5-6 pages of alphabetic text, double-spaced, properly formatted